

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

CONTRACT NO. REV.

1041-80109-1

DATE PRINTED

08/21/12

AND

PAGE 1

24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR 330290			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	MENTZER MEDIA SERVICES			RESTORE OUR FUTURE			
AND	600 Fairmount Ave Ste 306			1250 Eye Street NW			
ADDRESS	Towson MD 21286-1002			Ste 900			
	USA			Washington DC 20005			
				USA			
CONTACT	STEPHANIE KOHLBAUER			PRODUCT/ROF EST#367			
LOCAL SALESPERSON	JOHN LINK POL.			PRODUCT 9820			
	AGENCY EST. NO. 367			CODE			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 08/21/12 AND ENDING 08/27/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	12:26P	02:00P	30S	08/21/12-08/24/12	CBS SOAP OPERA ROTATION	4	500.00	2000.00
2	02222..	8	05:00P	06:00P	30S	08/21/12-08/24/12	5PM EARLY NEWS	8	650.00	5200.00
3	01111..	4	06:00P	06:30P	30S	08/21/12-08/24/12	NEWS 3 AT 6	4	950.00	3800.00
4	01111..	4	06:58P	07:27P	30S	08/21/12-08/24/12	ENTERTAINMENT TONIGHT	4	1100.00	4400.00
5	01111..	4	07:28P	07:57P	30S	08/21/12-08/24/12	THE INSIDER	4	1200.00	4800.00
6	01111..	4	11:35P	12:37A	30S	08/21/12-08/24/12	DAVID LETTERMAN	4	850.00	3400.00
7	0111111	6	11:00P	11:35P	30S	08/21/12-08/26/12	LATE NEWS	6	1800.00	10800.00
8	..1....	1	10:00P	11:00P	30S	08/22/12-08/22/12	CSI: CRIME SCENE	1	6500.00	6500.00
9	...1...	1	10:00P	11:00P	30S	08/23/12-08/23/12	PERSON OF INTEREST	1	8000.00	8000.00
102	2	06:58A	09:00A	30S	08/26/12-08/26/12	WKND NEWS SUN 7-9A	2	400.00	800.00
111	1	10:30A	11:30A	30S	08/26/12-08/26/12	FACE THE NATION	1	3500.00	3500.00
121	1	10:00P	11:00P	30S	08/26/12-08/26/12	THE MENTALIST	1	6000.00	6000.00
131	1	11:35P	12:05A	30S	08/26/12-08/26/12	SPORTS ZONE	1	650.00	650.00
14	10000..	1	12:26P	02:00P	30S	08/27/12-08/27/12	CBS SOAP OPERA ROTATION	1	500.00	500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NATIONAL SALESPERSON					
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			FROM	TO						
15	20000..	2	05:00P	06:00P	30S	08/27/12-08/27/12	5PM EARLY NEWS	2	650.00	1300.00
16	10000..	1	06:00P	06:30P	30S	08/27/12-08/27/12	NEWS 3 AT 6	1	950.00	950.00
17	10000..	1	06:58P	07:27P	30S	08/27/12-08/27/12	ENTERTAINMENT TONIGHT	1	1100.00	1100.00
18	10000..	1	07:28P	07:57P	30S	08/27/12-08/27/12	THE INSIDER	1	1200.00	1200.00
19	10000..	1	11:35P	12:37A	30S	08/27/12-08/27/12	DAVID LETTERMAN	1	850.00	850.00
20	1000000	1	11:00P	11:35P	30S	08/27/12-08/27/12	LATE NEWS	1	1800.00	1800.00
21	1.....	1	10:00P	11:00P	30S	08/27/12-08/27/12	HAWAII FIVE-O	1	6500.00	6500.00
2202.	2	07:57P	11:00P	30S	08/25/12-08/25/12	NFL PRE-SEASON FOOTBALL	2	4750.00	9500.00
2310.	1	07:57P	11:00P	30S	08/24/12-08/24/12	NFL PRE-SEASON FOOTBALL	1	5000.00	5000.00
Total Contract:								53		88550.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	74350.00	14200.00	88550.00	
GRAND TOTAL									88550.00	

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